

If your reusable is not **made from recycled materials, made to last, and fully recyclable** at the end of its life - it's not truly sustainable.

Circular & Co. is on a mission to inspire and educate everyone about Circular Design and why we must all welcome circularity into our everyday lives. To stop waste from harming our oceans and polluting the planet, Circular & Co. is giving single-use a second chance. They extend the life of single-use products by using them to create new products, designed to last as long as possible. At the end of their lives, these products are fully recyclable so the cycle can continue.



Watch the
Circular Cup
video here



Changing Tomorrow Together



The Circular Checklist

- ✓ Is your reusable **made from recycled materials?**
- ✓ Is it designed to last **as long as possible?**
- ✓ Is it **100% recycled?**

seen on:

BBC NEWS

GLAMOUR

Mashable

The Telegraph

Visit **AAkronline.com** for complete product information

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