

Heart Gel Bead Hot/Cold Pack

43181 / 80-43181

CASE STUDY:

A Health Club did a promotion at a busy mall and handed out the Heart Gel Bead Hot/Cold Packs to passing shoppers who accepted a promotional packet.

The packets contained information on heart health and the benefits of joining their club. Under their logo was imprinted **"For Your Future Heart & Body."**

Many people joined the club and loved that their sore muscles could be soothed with both hot and cold therapies.

TARGET MARKETS:

- Healthcare Facilities
- Fitness Centers
- Blood Drives
- Health & Wellness Expos
- Fundraisers



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