

Mini Mood Stress Football

#45010

Features:

- Stress squeeze material
- Changes color with the heat of your hand
- Textured finish

Case Study:

A radio station wanted a fun promotional item to hand out at a large college campus, promoting themselves as the station to listen to for college sports news and information. They chose the Mini Mood Stress Footballs and handed them out at a rally the night before the opening game. They were easy to throw to the crowds and the students liked the color changing effect.



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