

# Insulated Cooler Bag

#60030 & 80-60030

## Features:

- 600D polyester material with 2mm silver padded lining
- Insulated for hot or cold
- 16" W x 13" H with 6.5" gussets
- Reinforced 26" handles
- Front pocket with velcro closure

## Case Study:

A gourmet artisan ice cream shoppe ordered the Insulated Cooler Bags to promote the launch of their new line of ice cream cakes. Each bag was printed with the company logo and the phrase "Think outside the Cone" and handed to each customer making a cake purchase. Customers loved the bags and reported using them to transport perishables to picnics and gatherings as well. The bags also provided customers with a 10% discount on future cake purchases when brought back to the store.

**NEW**



Silver lined